Project Proposal for Sample EA
Extended Application Project: Magenta Soleil

Career Interest: Journalism
Career Learning Area: Arts, Information, and Communications
Class of: 2006
Term:

Student Age: 17
Student Phone #: 555-555-5555
Instructor:
Instructor Phone #: 555-555-5555
Project Title: Magenta Soleil
Mentor:
Mentor Title: Ms; freelance journalist
Mentor Organization: NA
Mentor Phone #: 555-555-5555
Mentor Cell Phone #: 555-555-5555
Times Available: after 1:30 M, W, F

Essential Question
What is involved in creating a publication directed towards young women to encourage them to realize their personal potential and make wise life decisions?

Project Proposal
Summary
The topic of my Extended Application (EA) concerns issues young women face and how to promote valuable resources that are available locally to support teen girls and positive examples of success in overcoming these issues. The essential question framing my EA is: What is involved in creating a publication directed towards young women to encourage them to realize their personal potential and make wise life decisions?

This project will allow me to use my writing and communication skills and explore journalism. Since I am concerned with the issues young women face and wish to help those just entering their teen years, I am very interested in this topic. My EA relates to Arts and Communications in many ways. I will be taking my writing skills and applying them to the interviews I have with young women in society. Then I must accurately portray them through my writing and interpretation of their story. Further, I will need to design an attractive page and photo layout and cover for the finished product. After high school, I plan to enter a career in journalism and media. I have entertained the thought of being a freelance writer and contributing my work to various publications. By taking on this project, I will gain many skills that will be useful in a journalism career. For example, I will need to research my topic to have better understanding, contact members of the community for interviews, and learn to set personal deadlines and stick to them. Communications skills are vital in any career and the experience I gain from working with and contacting professional adults on this project will be valuable. My EA Project will challenge me in many ways, both personally and academically. Academically, I will need to manage my time, creating my own schedule and deadlines. This project will be challenging personally because I will need to reach out of my comfort zone and work closely with people in my community and professional working adults.

Goals and Objectives
In today’s society there are many challenges faced by young women, and as a young woman myself, I feel it is important to address these issues. I feel that creating a publication directed towards the needs of local teen girls that highlights positive examples and places to turn for guidance and support will benefit many counselors, teachers and students. My project is a new and original creation since no one has created such a publication for the Portland area. Also, it will benefit my community by compiling a list of the resources available to middle school and high school girls for easy reference. Further, by including positive examples it will be motivating to those who read it.

My goal is to publish my publication. My objectives are to publish interviews with teen girls that are positive examples of success in overcoming issues, to include resources for young women, and to design an interesting publication. My goal is something I believe I can accomplish. I will measure my objectives by conducting at least four interviews, including at least 10 resources for teen girls, and by having different designs for each page of the publication.
Project Proposal for Sample EA
Extended Application Project: Magenta Soleil

Methods
To successfully complete my project, I must use adults as resources. I will contact several employees of local organizations that will be helpful to finding contacts to interview. I will need to find a mentor who can help me better understand publishing and design, and someone who can help me contact other adult professionals. I will also contact organizations that help teen girls and ask for young women who are interested in being interviewed. I will tape the interviews and take notes at the same time. I will be taking my writing skills and applying them to the interviews I have with young women in society. The stories also need to have a developed universal theme, of conquering challenges and making positive changes in the community.

Evaluation
There are two kinds of evaluation that will occur for my EA Project. The first kind of evaluation will have to do with the quality of the publication itself. The writing, design, interviews, and subject matter will be evaluated by the teen girls who read my publication and by the evaluation team for my project.

The second kind of evaluation will have to do with the kinds of skills and knowledge I develop as I complete my project. This will be evaluated by comparing the skills and objectives and career-related learning standards I selected for my proposal with my final skills and objectives and career-related learning standards that I describe in my essay. The project will also be evaluated during my presentation of my EA Project.

Budget
I have not researched the cost to publish the publication, but I am expecting it to cost about $100. If I cannot convince a publisher to help pay for the publication because of the topic, I will pay for this through my part-time job. I will not charge for the publication because it is important that information about these issues be available to local teen girls.

CAREER-RELATED LEARNING STANDARDS

**Personal Management:** Exhibit appropriate work ethic and behaviors in school, community, and/or workplace.

1. Identify tasks and initiate a plan of action to complete tasks.
2. Complete tasks on time and meet established standards of quality.
3. Take responsibility for your actions and anticipate consequences of your actions.
4. Maintain regular, on-time attendance.
5. Interact appropriately with others.
6. Document your work and explain how your work shows personal management.

**Problem Solving:** Apply decision-making and problem-solving techniques in school, community, and/or workplace.

1. Accurately identify a problem.
2. Locate information that leads to a solution to the problem.
3. Identify and evaluate alternative solutions to the problem.
4. Select a solution and a course of action.
Project Proposal for Sample EA
Extended Application Project: Magenta Soleil

CAREER-RELATED LEARNING STANDARDS

5. Develop and carry out a plan to solve the problem.

6. Assess your results.

7. Document your work and explain how your work shows problem solving.

**Communication:** Demonstrate effective communications skills to give and receive information in school, community, and/or workplace.

1. Communicate clearly, accurately, and appropriately to other students and adults.

2. Use traditional (e.g., written, oral) and technological (e.g., internet, multimedia) methods to locate and convey information.

3. Read and used technical and instructional materials for information and to carry out a task.

4. Listen carefully and summarize key ideas.

5. Give and receive feedback in a positive manner.

6. Document your work and explain how your work shows communication.

**Employment Foundations:** Demonstrate academic, technical, and organizational knowledge and skills required for successful employment.

1. Apply academic and technical knowledge and skills in a career context.

2. Use and maintain appropriate tools and technologies for a task.

3. Identify parts of a work organization or systems and how work moves through an organization or system.

4. Document your work and explain how your work shows employment foundations.

**Career Development:** Demonstrate career development skills in planning for post-high school experiences.

1. Assess your personal knowledge and skills related to your education and career goals.

2. Plan for life after high school (e.g., research career and educational options, develop a plan to achieve goals).

3. Review your education and career goals to determine if they should change.

4. Document your work and explain how your work shows career development.

---

**Skills and Knowledge for:** Arts, Information and Communications

1. Demonstrate knowledge of, and the ability to work effectively within, an Arts and Communications environment.

   (1) Demonstrate the knowledge, skills and abilities necessary to prepare for a career, continuing education or avocation in arts and communications, including: 1: Self assessment of one’s own suitability for such a career, education or avocation 2: The availability of opportunities 3: The ability to work effectively with people from a variety of backgrounds, cultures, experiences and disciplines.
Skills and Knowledge for: Family and Community Services

1. Access community resources to gain a broad awareness of available help.
   (1) Keep a portfolio of available community resources, such as transportation, social services, support groups, and advocacy groups.
   (2) Keep names and phone numbers of contacts at each service.

Skills and Knowledge for: Family, Community and Social Services

1. Demonstrate and understanding of family and other social systems.
   (1) Identify resources and opportunities from cultural agencies and institutions.
   (2) Identify resources and opportunities from educational institutions.
   (3) Identify resources and opportunities from health service agencies.
   (4) Identify resources and opportunities from social service agencies.
   (5) Identify the relationship between workforce changes and child care needs.
   (6) Recognize the influence of politics and economics on families.

Skills and Knowledge for: Information and Communications Technology

1. Use problem solving and critical thinking skills to produce a quality product/service.
   (1) Communicate and recognize goal achievement.
   (2) Design product (e.g., using brainstorming, thumbnail sketches, rendering).
   (3) Determine audience and information needs.
   (4) Evaluate information.
   (5) Set, monitor and adjust short- and long-term goals for assigned areas of responsibility/accountability.
   (6) Understand product/service design.
   (7) Use reliability factors effectively to plan for and create products/services.

Skills and Knowledge for: Journalism and Broadcasting

1. Exhibit knowledge of ethics and legal issues related to journalism and broadcasting.
   (1) Demonstrate ethical behavior in writing or speaking related to presenting information to the public.
   (2) Describe copyright laws related to the use of text; images; and recorded, Internet, and oral materials.